

RACE FOR KIDS

has gone virtual!

Join us for Boys & Girls
Clubs of Northeast Ohio's
Virtual 5k and 1-mile!

PRESENTING
\$30,000

- Name mentioned as Presenting sponsor in all publicity materials including print, TV and radio spots, as well as on Facebook, Twitter, LinkedIn, Instagram and website.
- Mention of Presenting sponsorship in event paid social advertisements.
- News release announcing company's Presenting sponsorship.
- Premium placement in virtual event bag with ability to share interactive voucher, discount, or advertisement. Performance reports, including participant demographics, will be provided.
- Prominent logo placement on event T-shirt, event website and virtual event bag.
- Induction into Circle of Champions, a group of high-profile supporters.
- Opportunity to record video message for social promotion and event webpage.
- Entry for 40 runners or walkers from your company. Each participant receives a T-shirt.
- \$29,100 of your sponsorship will be tax-deductible.

PLATINUM
\$15,000

- Name mentioned as Platinum sponsor in all publicity materials including print, TV and radio spots, as well as on Facebook, Twitter, LinkedIn, Instagram and website.
- Premium placement in virtual event bag with ability to share interactive voucher, discount, or advertisement. Performance reports, including participant demographics, will be provided.
- Prominent logo placement on event T-shirt, event website and virtual event bag.
- Induction into Circle of Champions, a group of high-profile supporters.
- Entry for 30 runners or walkers from your company. Each participant receives a T-shirt.
- \$14,100 of your sponsorship will be tax-deductible.

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GOLD
\$10,000

- Name mentioned as Gold sponsor in all print publicity materials as well as on social media outlets, Facebook, Twitter, LinkedIn, Instagram and website.
- Logo placement on event T-shirt, event website and virtual event bag.
- Placement in virtual event bag with ability to share interactive voucher, discount, or advertisement. Performance reports, including participant demographics, will be provided.
- Induction into Circle of Champions, a group of high-profile supporters.
- Entry for 20 runners or walkers from your company. Each participant receives a T-shirt.
- \$9,550 of your sponsorship will be tax-deductible.

SILVER
\$5,000

- Name listed on all social media outlets, Facebook, Twitter, LinkedIn, Instagram and website.
- Logo placement on event T-shirt, event website and virtual event bag.
- Placement in virtual event bag with ability to share interactive voucher, discount, or advertisement. Performance reports, including participant demographics, will be provided.
- Entry for 10 runners or walkers from your company. Each participant receives a T-shirt.
- \$4,700 of your sponsorship will be tax-deductible.

BRONZE
\$2,500

- Name listed on Club website.
- Logo placement on event website and virtual event bag. (Please note: Logo placement on event T-shirt is not included at this level)
- Placement in virtual event bag with ability to share interactive voucher, discount, or advertisement.
- Entry for 5 runners or walkers from your company. Each participant receives a T-shirt.
- \$2,350 of your sponsorship will be tax-deductible.

LET'S DO THIS!



**BOYS & GIRLS CLUBS
OF NORTHEAST OHIO**

Sponsorship Level:

PRESENTING
\$30,000

PLATINUM
\$15,000

GOLD
\$10,000

SILVER
\$5,000

BRONZE
\$2,500

Company:

Contact Name:

Mailing Address:

Phone:

Email:

Payment Information:

☐ I prefer to pay by check.

Please make checks payable to Boys & Girls Clubs of Northeast Ohio. Checks can be mailed to:

PO Box 72090 OPC833
295 Huntington Circle
Akron, OH 44307

☐ I prefer to pay by credit card.

To pay via credit card, visit www.bgcneo.org and click "DONATE" in the top right corner. Please note 'Race for Kids sponsorship payment' in the "I would like to direct my gift to a specific program" field.

Please complete and return this form by May 8, 2020 to be included in event T-shirt. Forms can be sent to Lauren Pollock at lpollock@clevekids.org.